

02 Company Overview



Operating in eight different countries, Zain serves 50.9 million customers, providing innovative technologies, enterprise solutions, and digital lifestyle communications, which is possible due to a talented workforce exceeding 8,254 employees. Previously known as Mobile Telecommunications Company K.S.C.P, Zain was established by an Amiri decree in 1983. Currently, the company has several shareholders, where Oman Telecommunications Group holds the largest single stake in the Company, with an indirect ownership of 21.9%. This is followed by the Kuwait Investment Authority, which holds a direct stake of 15.9%. The Public Institution for Social Security holds an indirect stake of 6.0%, while Al-Sharq Holding Co. holds an indirect stake of 5.05%.

The table below depicts a detailed breakdown of the equity share of Zain in its operating markets across the Middle East and North Africa:

100%	Zain International B.V. (“ZIBV”)
96.516%	Pella Investment Company (“Pella”)
65.11%	Zain Bahrain B.S.C (“MTCB”)
100%	Sudanese Mobile Telephone (Zain) Company Limited (“Zain Sudan”)
100%	South Sudanese Mobile Telephone Company Limited (“Zain South Sudan”)
76%	Al Khatem Telecoms Company (“Al Khatem”)
76%	Atheer Telecom Iraq Limited (“Atheer”)
37.045%	Mobile Telecommunications Company Saudi Arabia (“SMTC”)
100%	ZainTech Solutions FZ-LLC (“Zain Tech”)
100%	Zain Fintech Holding W.L.L (“Zain Fintech”)
100%	Zain Ventures Holding Company W.L.L (“Zain Venture”)
100%	IHS Netherlands GCC B.V. (“IHS”)

Pella owns 100% of Jordan Mobile Telecommunications Services Co. JSC – “JMTS” and 99.1% of Al Mouakhaa Lil Kadamat AL-Logistya Wal AL-Itisalat (“Mada Jordan”). Al Khatem owns 100% of Atheer. Zain Tech owns 100% of BIOS, STS and Adfolks (31 December 2024: 65% of Adfolks). JMTS, MTCB, Zain Sudan, Zain South Sudan, Atheer and SMTC operate the cellular mobile telecommunications network in Jordan, Bahrain, Sudan, South Sudan, Iraq and the Kingdom of Saudi Arabia (KSA) respectively. Mada Jordan provides WiMAX services in Jordan. Zain Tech provides network consultancy and cloud solutions in MENA region. Zain Venture is engaged in activities of holding companies. Zain Fintech is engaged in activities of holding companies. IHS and TASC provide tower infrastructure services.



Zain’s Values:

The company’s values define its culture, contribute to achieving its purpose of “Better Lives, Lasting Connections,” and provide a blueprint for how Zain interacts with the world.

1. Heart:

A company with courage to make the choices that makes this a better world

2. Radiance:

A company that puts inspiration at the center of its powerful leadership

3. Belonging:

A company that breaks down boundaries and brings people together

Facts and Figures (end 2025):

Active Users
50.9M

Consolidated revenues
USD **7.44B**

Net income
USD **777M**

Contributed to community development
USD **3.04M**

Reduction in CO₂ emissions from 2020
11.37%