



Established by an Amiri decree in 1983, Zain, originally known as Mobile Telecommunications Company K.S.C.P., is headquartered in Kuwait. A leading provider of ICT innovative technologies and digital lifestyle communications operating in eight markets across the Middle East and Africa.

Zain's major shareholders:



The table below shows a detailed breakdown of the equity share of Zain across its operating markets in the MENA region:

100%	Zain International B.V. ("ZIBV")
96.516%	Pella Investment Company ("Pella")
65.11%	Zain Bahrain B.S.C ("MTCB")
100%	Sudanese Mobile Telephone (Zain) Company Limited ("Zain Sudan")
100%	South Sudanese Mobile Telephone Company Limited ("Zain South Sudan")
76%	Al Khatem Telecoms Company ("Al Khatem")
76%	Atheer Telecom Iraq Limited ("Atheer")
37.045%	Mobile Telecommunications Company Saudi Arabia ("SMTC")
100%	ZainTech Solutions FZ-LLC ("Zain Tech")
100%	Zain Fintech Holding W.L.L ("Zain Fintech")
100%	Zain Ventures Holding Company W.L.L ("Zain Venture")
100%	IHS Netherlands GCC B.V. ("IHS")

Zain served 49M customers with voice and data related products and services in 2024. Details on the number of prepaid and postpaid customers can be found in the 'Customer Base' section of this report on [page 69](#). Additionally, ZainTECH, the company's UAE-headquartered integrated digital solutions arm, offers an inclusive range of ICT enterprise (B2B) services to business and governments throughout the region.

Zain Omantel International (ZOI), the Middle East's premier international wholesale powerhouse, is transforming the international telecommunications wholesale sector and emerging as the leading wholesale provider for regional operators, international carriers, and global hyperscalers.

As an active member of the GSM Association (GSMA), Zain continues to commit to various industry trends and material topics related to regulatory affairs, sustainability, climate change, circularity, biodiversity, and children's rights.

Pella owns 100% of Jordan Mobile Telecommunications Services Co. JSC - "JMTS" and 99.1% of Al Mouakhaa Lil Kadamat AL-Logistya Wal AL-Itisalat ("Mada Jordan"). Al Khatem owns 100% of Atheer. Zain Tech owns 100% of BIOS and 65% of Adfolks.

JMTS, MTCB, Zain Sudan, Zain South Sudan, Atheer and SMTC operate the cellular mobile telecommunications network in Jordan, Bahrain, Sudan, South Sudan, Iraq and the Kingdom of Saudi Arabia (KSA) respectively. Mada Jordan provides WiMAX services in Jordan. Zain Tech provides network consultancy and cloud solutions in MENA region. Zain Venture is engaged in activities of holding companies. Zain Fintech is engaged in activities of holding companies. IHS provides tower infrastructure services.

49M



Active customers

USD 6.4B



In consolidated revenues

USD 677M



In net income