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Introduction



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Zain Group's 2022 Sustainability Report (SR) reflects the progress and strategic efforts undertaken across the company's footprint. Zain continues to execute on its five-year 2020-2025 Corporate Sustainability strategy, delivering meaningful social, economic, and environmental initiatives. Throughout 2022, the company's sustainability agenda reflected the socio-economic and environmental context of the countries in which it operates and showcased how Zain is addressing deficits and challenges across its footprint. The goal of the strategy is to provide Meaningful Connectivity, which leads to equitable systemic change and empower Zain's communities.



through a comprehensive engagement process with various stakeholders.



Throughout the report, Zain demonstrates its efforts to achieve the above-mentioned objectives, while highlighting the challenges the company faces in achieving them.